

CRUISE INDUSTRY ECONOMIC IMPACT GEORGIA



IN 2019, CRUISING GENERATED:



While Georgia has no direct cruise operations, the 601,000 Georgians who cruised in 2019 make it a major source market for cruise passengers. Georgia's tourism-related businesses, including travel agencies, airlines and hotels benefited from the millions of industry's expenditures in the state. Other industries benefiting from direct cruise industry spending include food processors, chemical manufacturers, computer and electronic equipment, advertising agencies and textile and apparel manufacturers.



2,998 CLIA INDIVIDUAL
AGENT MEMBERS

404 CLIA TRAVEL
AGENCY MEMBERS